

# New Canaan Library



## New Canaan Library Strategic Plan 2017-2020

Mission: To inspire lifelong learning through innovation and discovery

To be the information and cultural center of the community

### Goal 1

#### Community and Town Engagement

- Partner with and actively support the Town and community
- Deliver excellent service
- Deliver transformative learning experiences
- Manage collections that reflect community interests and stimulate new ideas
- Build awareness of offerings
- Create and use a consistent communications approach

### Goal 2

#### Streamline Operations /Processes

- Maximize efficiencies in all areas
- Expand flexible use of space
- Sustainably manage resources (human and financial)
- Utilize evidenced based decision making with regular evaluation and measurement to continuously improve services

### Goal 3

#### Provide dynamic and rewarding workplace environment

- Provide workplace conditions that are competitive with peers (salaries/benefits)
- Encourage collaboration /innovation / transformation/ problem solving
- Provide training and continuous education opportunity
- Foster culture of empowerment, autonomy, accountability
- Create structure for efficient and effective internal communications
- Provide opportunities for advancement

### Goal 4

#### Fundraising and Planning for New Library Building

- Capital Campaign planning and execution
- Design work with architects
- Site Preparation work
- Communication Strategy-

Our Values: Commitment, Service, Excellence